

## COURSE DATES 2018

26 – 30 March

06 – 10 August

02 – 26 October

## TARGET AUDIENCE and COURSE SUMMARY

This course is the first week of our two-week course 'Teaching Intercultural and Communication Skills'. It can be taken separately or combined with the second week, 'Designing Intercultural Programmes', to form the two-week course.

This course is for all professionals who want to better understand the challenges of teaching intercultural communication skills. Teachers, trainers and educational professionals will benefit on this course by learning about the challenges of working and teaching in culturally diverse environments, whether is it through teaching multi-cultural groups, students of migrant backgrounds, or preparing groups for working or studying in multi-cultural environments. Participants need to be at a minimum B1 level of English.

This highly interactive course provides a solid introduction to the teaching of intercultural skills. The course combines established theoretical approaches to culture with new insights into intercultural communication, and places a strong emphasis on developing practical skills for the classroom. You will learn about the challenges of working in different environments and approaches to teaching aspects of intercultural communication. You will develop your skills for teaching in areas such as building rapport, influencing and managing conflict in professional contexts.

This is an introductory level course and prior knowledge of cultural theories and practices is not necessary. The course is useful for both those with some experience of intercultural training and those new to the field.

## PREPARATION

This introductory course does not require any mandatory prior knowledge of cultural theories and practices. Suggested reading lists will be provided. Participants will also be sent a pre-course questionnaire to assess their educational contexts and how, as educators, they need to develop interpersonal skills to support intercultural dialogue. This will help to adapt the course to their educational contexts. They will also receive information about York to prepare for their cultural experience.

## OBJECTIVES and METHODOLOGY

By the end of the course participants will:

- understand different approaches to intercultural communication skills training
- be familiar with a range of different intercultural competence models
- be aware of the role which attitude and perception has on intercultural communication
- know which interpersonal communication skills underpin successful communication across cultures e.g. building rapport, influencing, managing conflict, creating trust, etc.
- be familiar with different training techniques for delivering intercultural training
- know how to assess the effectiveness of intercultural training activities

An interactive communicative approach is applied, which provides participants with their own experiential learning of the activities and methodologies. Input sessions involve brainstorming, analysis, problem-solving, and role-play, both in pair work and group work. Participants are actively involved in the sessions to maximize their learning and to experience activities from their learners' point of view.

Participants are asked to reflect on the activities, inviting discussion with regard to their own pedagogical knowledge and skills, teaching methods and contexts, and on adaptation of activities to their teaching and learning situations. Participants are also introduced to key websites related to the further development of their teaching skills and personal professional development.

## FOLLOW UP

The course ends with a reflection and evaluation session, in which they are encouraged to create a Personal Development Action Plan, and select activities which they would like to try out in their own classes. Participants are invited to join the York Associates Community, which allows networking and contact with the trainers and fellow colleagues, and with participants from other courses.

## SAMPLE COURSE PROGRAMME

Week 1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>Session One</b>	Ice-breaker Introduction to the course: objectives and methodology	Communication fundamentals: Speaking and listening effectively	How to persuade and influence people across cultures	How to understand and manage cross-cultural conflicts	Preparation and teaching practice
<b>Session Two</b>	Simulation: travelling to and unknown place - asking the right questions - learning to think before you speak - building relationships	Teaching methodology: - decision-making across cultures - understanding and using intercultural competence models in class	Teaching methodology: - delivering intercultural activities - facilitation versus training	Culture: a developmental approach - using feedback effectively in intercultural situations (with colleagues, customers, students and their parents)	Resources: published training materials, simulations, websites, organisations
<b>Session Three</b>	Teaching methodology: - introducing concepts of culture in the classroom - models of culture	Video case study: travelling to a new culture  - discussion and application to own context	Understanding different learning styles and learning methodologies  Coaching techniques for teaching about culture	Free time / Self-study	Personal Action Plan and further professional development  Review and feedback

Each session above is 90 minutes long. Exact timings will be confirmed before your course.



## COURSE PACKAGE:

<b>Course Fee</b>	<b>£395</b>
<b>Programme and accommodation placement fee</b>	<b>£100</b>
<b>Accommodation (standard homestay, half board, 6 nights)</b>	<b>£180</b>
<b>Total one-week programme fee</b>	<b>£675</b>

### Programme Package fee includes:

- Course fee, Registration and Accommodation fees
- Training / Tuition: 21 hours over 5 training days (1 Week Programme)
- Standard host family accommodation (6 nights single room, shared family bathroom, half-board basis, 30min to 1hr walk/bus ride from York Associates). Further accommodation options available on request.
- End of Course Certificate

All courses have a Saturday or Sunday arrival with a Monday course start day. Accommodation will be confirmed upon booking.

## TO REGISTER FOR YOUR COURSE:

### York Associates

training@york-associates.co.uk  
+44 1904 624246

**PIC: 948633811**